

**Proxy form
for Lagercrantz Group AB (publ) Annual General Meeting
31 August 2010**

Background:

Lagercrantz Group AB (publ) (“the Company”) will hold its Annual General Meeting at 4:00 p.m., Tuesday, 31 August 2010 at IVA conference centre, Grev Turegatan 16, Stockholm.

The Swedish Companies Act prescribes that a shareholder who does not intend to attend in person may exercise his or her voting rights at the Meeting through a representative with a by the shareholder duly signed and dated proxy. Under the Swedish Companies Act the Company is also obliged to provide shareholders with a proxy form for this purpose.

Notice to participate in the Annual General Meeting:

Shareholders who wish to participate in the Annual General Meeting must

- be entered under their own name (not in the name of a nominee) in the shareholders’ register maintained by Euroclear Sweden AB (the former VPC AB) no later than Wednesday, 25 August 2010.
- notify the Company’s head office under address Lagercrantz Group AB (publ), P.O. Box 3508, SE-103 69 Stockholm, Sweden, or by telephone +46-8-700 66 70, or fax +46-8- 28 18 05 or info@lagercrantz.com no later than by 3:00 p.m., Friday, 27 August 2010. Such notice must contain the shareholders’ name, personal registration number (organisation number), address, telephone number and the number of shares represented as well as any attending counsel. Information given for participation will only be processed for purposes of the annual general meeting 2010.

A special notice must also be filed with the Annual General Meeting even if the shareholder wishes to exercise his or her voting rights at the Annual General Meeting through a proxy. A submitted proxy form will thus not alone serve as notice to participate in the Annual General Meeting.

Additional information about the proxy:

The original proxy must be submitted to the Company and must be received by the Company no later than by 3:00 p.m., Friday, 27 August 2010, under address: Lagercrantz Group AB (publ), Att: Lena Nilsson, Box 3508, SE-103 69 Stockholm, Sweden. The proxy cannot be submitted by telefax or e-mail. Representatives of legal entities must also submit a certified copy of a certificate of incorporation, or equivalent documents of authority.

The shareholder may withdraw the proxy. Such withdrawal must be completed no later than by 3:00 p.m., Friday, 27 August 2010 at the above mentioned address, or by telephone +46-8-700 66 70, by telefax +46-08-28 18 05 or via e-mail info@lagercrantz.com.

Proxy
relating to Annual General Meeting in Lagercrantz Group AB (publ)
4:00 p.m., 31 August 2010

Name of proxy

Personal registration number

Mail address

Postal code and city

Daytime telephone number

Mark if Proxy also represents his/her own shares at the Annual General Meeting.

Signature of person granting proxy

Please note that the proxy must be signed and dated.

Date

Signature of person granting proxy (If signing for a company, a copy of a current Certificate of Incorporation must be attached.)

Printed name
